



Instructions for Presenters of Posters

Remember you can also make a video poster to tell your story!

Preparing your poster

The main aim of a poster is to clearly and briefly convey the main points to your audience: try to make it attractive for your audience, to encourage them to read the poster, and use visual images rather than lots of words.

Posters must be produced in PORTRAIT orientation, and should be A0 in size (84.1 x 118.9 cm).

Each poster must have a title and author list which should be same as that on the Abstract and in the Proceedings.

A recent photo of the presenting author should be placed on the top left hand corner of the poster to help delegates locate authors. Contact information should also be provided.

Your story should proceed logically, with headings indicating sections: Introduction, Objective(s), Materials and Methods, Results, Discussion and/or Conclusions, although other ways to provide clear 'take home messages', such as Questions as headers, can also be used.

Use photos or flow charts to help your audience better visualise the materials and methods used. Graphs should have titles, the axes should be named, and units should be quantified. Tables should also be titled.

Text on the posters should be large enough to be readable from a distance of 3 m.

Have colleagues or peers review your poster and make suggestions. Ask questions before you produce the final copy of your poster. **Proofread your poster before making the final copy!**

At the Congress

Please look for the poster board number as noted in the final programme to locate your poster board. Each poster board will have a number, which corresponds to the number in the programme. Material for fastening posters will be provided.

Posters can remain up for the duration of the conference and viewing will take place at coffee breaks between spoken sessions and at lunch time throughout the meeting, and at the Wine and Cheese poster evening on Wednesday night.

Authors should stand by their posters during the assigned poster sessions, details of which can be found in the final programme.

Students are eligible to participate in the Best Poster Competition. The posters are evaluated by senior researchers assessing their scientific and presentation qualities. First, second and third places will receive a prize of 3, 2 or 1-year free membership of ISAE. Winners of the poster competition will be announced at the Closing Ceremony on Friday.